

Chapter Three: The Toddler Years

“Disasters do not make you go backward unless you fail to overcome them or give up trying.”



All parents can tell hair-raising stories of their child's terrible twos, when a child's expanding reach makes us aware that dangers arise constantly- sharp objects everywhere you turn, toadstools in the lawn, the corner of a tablecloth within reach. For entrepreneurs, they can discover that despite the chaos, a new business can indeed find traction.

Recall the most chaotic thing you've overcome thus far in regards to your business? How did you make it through? What did you learn from this?

REMEMBER: No matter how much you plan or how organized you are, there will inevitably be chaos. You should never take these setbacks personally but you should always find a lesson and attempt to learn from the chaos. The more you pay attention, the quicker you become the expert.

Chapter Three Challenge: Becoming the Expert.



A wise man (or woman?) once said...

Fear is inevitable; panic is an option.

Every day we encounter a roller coaster of emotions that range from sheer elation to utter dread – and the same is true for the newcomer business owner and entrepreneur.

If not more so.

It takes courage, faith, and a whole lot of dedication to commit to starting your own enterprise, and with it, comes a seemingly never-ending typhoon of self-doubt, uncertainty, and difficulty.

If you let it...this storm can rip you apart from your very foundations and take with it everything you have strived so hard to build.

But only if you let it. There is another way to view your challenges and the chaos that comes along with entrepreneurship. You can view them as lessons that move you closer to becoming the **expert** in your field.

All too often, when things get tough (or a bit crazy) we begin to take steps backwards. What if, instead, you used these moments to take steps forward? What if, in these moments of challenge, you went head first into understanding the challenge and focusing on possible solutions? As an entrepreneur, every single day you are given to continue growing your business is a gift. The more days/gifts you want, the more you need to accept the challenges that go along with being an entrepreneur and use them to your advantage.

Your Challenge Name the last challenge you experienced in your business here:

What is one thing you could have done better?

Name one way you can commit to ‘doing better’ on the next challenge you face?



Don't Forget About your new habit of seeking inspiration daily! It takes 30-days to build a habit so put reminders on your calendar this week also and keep growing forward!

**“Accept the
challenges so that
you can feel the
exhilaration of
victory.”**

-George Patton